

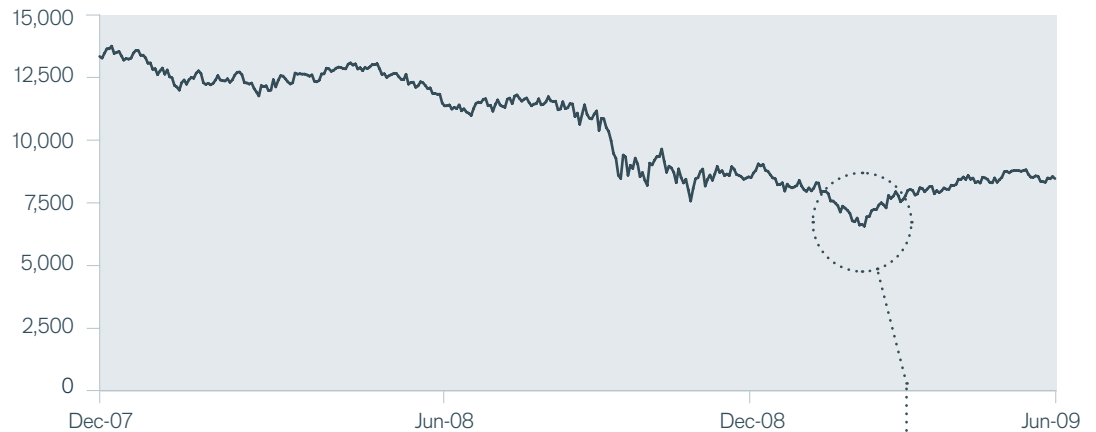
It's All Perspective

Staying Invested Can Have Its Rewards

Investing for the Long-Term May Ease the Uncertainty of Short-Term Volatility

When the Short-Term View Looks Dismal . . .

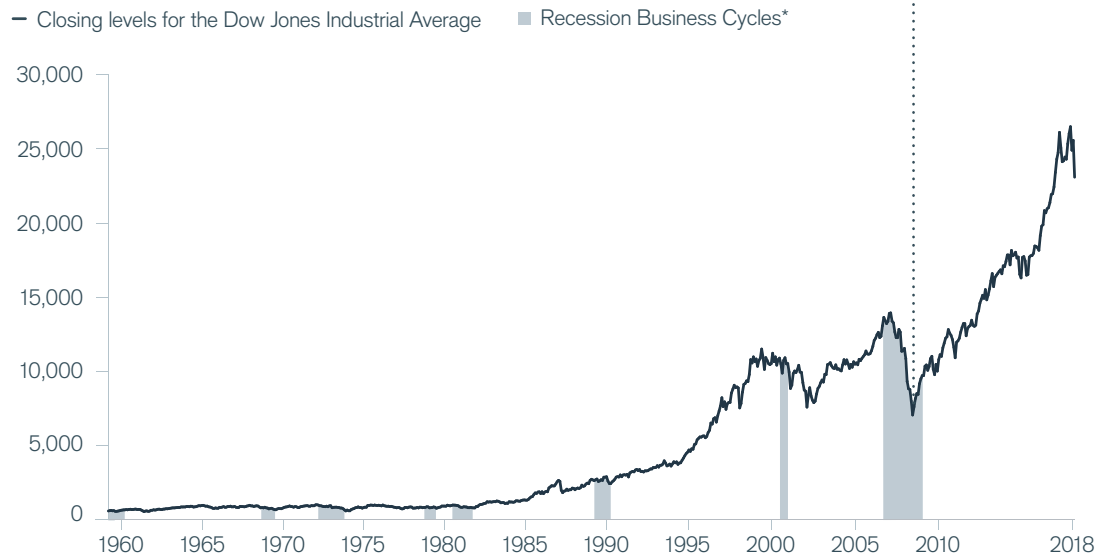
During the recession beginning in 2007, the extreme dips in the market made it hard for investors to see beyond the volatility. In such difficult times, it's not easy to look past the current state of the market and focus on the long term.



Daily closing levels for the Dow Jones Industrial Average from 12/3/07 - 6/30/09
Source: Morningstar, Inc.

. . . Take a Longer-Term View

But history has shown that many investors who have taken the long view and stayed invested have been rewarded in the end. If you look at several past recessions, they look like bumps in the road along the path of long-term growth.



Monthly closing levels for the Dow Jones Industrial Average from 4/29/60 - 12/31/18
Source: Morningstar, Inc. from 4/29/60 - 12/30/18

➔ Are you staying invested for the long term?

Past performance is no guarantee of future results.

Investing involves risk, including the possible loss of principal and fluctuation of value.
*Recession business cycles are defined by the National Bureau of Economic Research. Recessions noted: 4/60-2/61, 12/69-11/70, 11/73-3/75, 1/80-7/80, 7/81-11/82, 7/90-3/91, 3/01-11/01 and 12/07-6/09.

Index performance does not reflect the expenses of managing a portfolio as an index is unmanaged and not available for direct investment.

Dow Jones Industrial Average (DJIA) is a price-weighted average of 30 actively traded Blue-Chip Stocks.

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