Setting Expectations
Match Your Expectations with Your Time Horizon

What are Your Expected Returns?
While the average annual total return for the stock market over the last 35 years is 12.79%, investors who anticipate this kind of consistent growth on a year-over-year basis may be in for a surprise. That’s because almost 43% of the time, from 1984 to 2019, the market ended the year with a gain or a loss of more than 20%.

Calendar Year Performance for the S&P 500® Index from 1984-2019 Compared to its Average Annual Total Return

Data Source: Confluence from 12/31/84 to 12/31/19.

The stock market has historically produced solid returns over a long period of time on average; however, returns from year-to-year have been less consistent. It is important to match your expected investment returns with the length of your investment.

Align your outlook for expected returns with your investment time horizon.

For more information, please visit janushenderson.com.

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